

Reading List:

NOTE: These are the "skeleton" readings - others will be added in as we go along, online. Please always check the notes for each session to see other readings and links.

Part One: Assumptions

Truth and truths

Schmidt and Vande Kopple, eds. Communities of Discourse

Plato, "The Allegory of the Cave" (4th c. B.C.) pp. 317-319

Descartes, "Meditations on First Philosophy" (1641) pp. 343-352

Locke, "An Essay Concerning Human Understanding" (1689) pp. 356-366

Whorf, "Language, Thought and Reality (An American Indian Model of the Universe)" (1936) pp. 370-76

Sartre, "Existentialism" (1946) pp. 379-387

Kornfield, ed. Teachings of the Buddha

Zen Master Dogen, "Practice of Meditation" pp. 150-152

Lankavatara Sutra, "Enlightenment Has No Form", pp. 160-162

Kuhn, The Structure of Scientific Revolutions (1962)

"The Route to Normal Science" pp. 10-22

Hall, The Silent Language (1959)

Ch. 8, "The Organizing Pattern"

Part Two: Key Organizing Patterns

Work

De Tocqueville, Democracy in America, Vol. II, Second Book (1840)

Ch. XVIII, "Why Among the Americans All Honest Callings are Considered Honorable"

Ch. XIX, "What Causes Almost All Americans to Follow Industrial Callings"

Ch. XX "How an Aristocracy May Be Created by Manufactures"

Ehrenreich, Nicked and Dimed (2001) (not in packet, buy the book)

Introduction: Getting Ready

Ch. 1 "Serving in Florida"

Miller, Death of A Salesman, (1949) p. 7-84 (online, Session 4)

YES! Magazine, Spring 2001

"Why Work?" pp. 13- 16 ; "Reimagining your Life" pp. 37-40; Right Livelihood Resources" pp. 41-43

The Case of Wal-Mart: Introduction

The Los Angeles Times, "The Wal-Mart Effect: Part 1", Goldman, A. & Cleeland, N. (11/23/03) (online: Session 4)

Assorted Wal-Mart Corp. links online Session 4

Work and Pay

Ehrenreich, Nicked and Dimed (2001)

Ch. 3 "Selling in Minnesota"

Business Week, "Working and Poor" ((5/31/2004) (online: Session 7)

Executive Pay

Fortune Magazine, "Have They No Shame?" (4/28/03)) (online: Session 8)

The Wall Street Journal, "Big Send Off: As Firms Pare Pensions For Most, They Boost Those for Executives" (6/20/01) (online: Session 8)

Unions and Living Wages

Freeman and Medoff, What Do Unions Do? (1984)

Ch. 3 "The Union Wage Effect"

Blanchflower & Bryson, What Effect Do Unions Have on Wages Now and Would "What Do Unions Do?" Be Surprised?" (2003) Sections 1, 6, and 7 (online: Session 9)

Pollin and Luce, The Living Wage (1998)

Ch 2 "Minimum Wage, Prevailing Wage, Living Wage

Alternative Forms - Cooperatives

Benello ed. From the Ground Up: Essays on Grassroots & Workplace Democracy (1992) Ch. 8 "The Challenge of Mondragon"

Alternative Forms - Socialism

Tablada, Che Guevara: Economics and the Transition to Socialism (1987)

Ch. 8 "Che and Voluntary Work"

Ch. 9 "The Incentive System"

The Case of Wal-Mart: Employment

The Los Angeles Times, "The Wal-Mart Effect: Part 3", Cleeland, N. & Goldman, A. (11/25/03) (online: Session 13)

Money

Simmel, The Philosophy of Money (1900)

pp. 119-130; "Money as the autonomous manifestation of the exchange relation", "Analysis of the nature of money with reference to its value stability, its development and its objectivity", and "Money as a reification of the general form of existence according to which things derive their significance from their relationship to each other"

Wilson, The Secret Life of Money (1999)

Ch. 11 "The Secret Life of Money"

Wealth

Carnegie, "Wealth" (1889), in Great Issues in American History, Hofstadter, ed. pp. 79-84

United for a Fair Economy, "The State of the Dream 2004: Enduring Disparities in Black and White" (2004) (online: Session 15)

The New York Times Magazine, "Affairs of Estate" (Wm. Gates Sr.), 3/18/01 (online: Session 15)

The Koran (610 A.D.) pp. 363-365

Jootla, "The Practice of Giving" (1990)

Consumption and Marketing

Boorstin, The American Experience: The Democratic Experience (1973)

Ch. 15 "A New Freedom for Advertisers: Breaking the Agate Rule"

Ch. 16 "Building Loyalty to Consumption Communities"

Ch 17 "The Consumer is King"

Klein, No Logo (1999)

Ch. 2 "The Brand Expands" pp. 27-61

Adbusters: Culture Jammers webpage (online: Session 17)**Community****De Tocqueville, Democracy in America, Vol. II, Second Book (1840)**

Ch. V, "Of the Use Which the Americans Make of Public Associations in Civil Life"

Oldenburg, The Great Good Place (1989)

Ch. 2 "The Character of Third Places" pp.20-42

Corporations**Berle and Means, The Modern Corp. and Private Property (1933) (online: Session 19)**

Book II, Ch. 1 "Evolution of the Modern Corporate Structure" pp. 127-152

Institute on Taxation and Economic Policy, 10/00 Corporate Income Taxes in the 1990s, pp. 1-13

Grossman, R.L. & Adams, F.T., Taking Care of Business: Citizenship and the Charter of Incorporation (the Program on Corporations, Law & Democracy, POCLAD) (1993) "Taking back the Charters, Taking Back the Law", pp.22-27

Democracy and Markets**Pateman, Participation and Democratic Theory (1970)**

Ch. 2 "Rousseau, John Stuart Mill and G.D.H. Cole: a participatory theory of democracy", pp. 22-27 (the section on Rousseau only)

The Constitution of the U.S.A. (online: Session 21)**Goodwyn The Populist Moment (1978)**

Ch. 2 (excerpt) pp.20-25 "The Alliance Develops a Movement Culture"

Zinn, A People's History of the United States (1995) pp. 277-289**Boggs, The End of Politics (2000)**

Ch. 3 "Corporate Expansion and Political Decline"

Globalization

Ellwood, The No-Nonsense Guide to Globalization (2001)

Ch. 1, "Globalization Then and Now"

Steiner & Steiner, Business, Government and Society: A Managerial Perspective (2000)

Ch. 12, "Multinational Corporations and Government Relationships" (410-446)

The New York Times, "Globalization: The Free Trade Fix", Rosenberg, T. (8/18/02) (online: Session 23)

The Case of Wal-Mart: Production

The Los Angeles Times, "The Wal-Mart Effect: Part 2", Cleeland, N., Iritani, E. & Marshall, T. (11/24/03) (online: Session 24)